

MEDIA TIMELINE

Lesson Plan: Poster Activity

Objective: Students will be able to describe the use of media to create awareness and understanding of disabilities.

Materials: Art supplies
Button and Poster Template
Student Media Timeline Direction Sheet
Website pages

Vocabulary: advocate cerebral palsy deplorable conditions endorsement
expose insane asylum media blitz muscular dystrophy
polio telethon

New York State Learning Standards:

SS Standard 1: History of the United States and New York
The Arts Standard 2: Knowing and Using Art Material and Resources
ELA Standard 1: Language for Information and Understanding

Procedure:

1. The teacher should view the Media Timeline section of the Media wing of the website for background information.
2. Selections from the website can be viewed by the students online or copies of those pages can be printed for student use.
3. Discuss the general concept of disabilities with the students.
4. Discuss the ways the media can influence people's thinking. Television and magazine ads can be examples.
5. Discuss the specific influences of media presented in this section of the website.
6. Ask students to design their own poster or button with a positive message regarding disabilities.

Closure/Ticket out the door: If you were asked to make a different button or poster, what message would you use?

Name: _____



MEDIA TIMELINE DIRECTIONS

Suppose you are a graphic artist. You have been commissioned to create a poster or button to be used in an awareness campaign for a certain disability. The following criteria will be used to judge your work:

My poster/button is colorful and eye catching.

My poster/button has a powerful message.

My poster/button helps the viewer understand the disability.

Use templates provided to submit your design to the committee. Once your design has been approved, ask for large poster paper or button paper for your final copy.

Name: _____



POSTER AND BUTTON TEMPLATES

